News Release

FOR IMMEDIATE RELEASE



For more information, contact: Roslyn Snyder, Costa Enterprises McDonald's Tel: 850-897-3169

Email: roslyn@mcdmc.com

London Bounds, Appleyard Agency Tel: 850-494-2194

Email: london@appleyardagency.com

Costa Enterprises McDonald's to Donate to Local Charities through "McCafé® with a Cause"

DESTIN, Fla. (March 3, 2016) Costa Enterprises is launching "McCafé with a Cause" at all of its McDonald's locations throughout Northwest Florida. For every McCafé coffee purchased on Mondays throughout the year, they will donate 50 percent of their coffee proceeds to a different local charity each month.

Customers can purchase any size, hot or iced, 100 percent Arabica Bean fresh-brewed McCafé coffee to support the selected charity for that month. Charities that "McCafé with a Cause" will support include Breast Cancer Awareness (Making Strides Against Breast Cancer), Fisher House Foundation of the Emerald Coast, Children in Crisis, Children's Advocacy Center, Fellowship of Christian Athletes, Taylor Haugen Foundation, Little Star Foundation, Ronald McDonald House Charities, EOD Warrior Foundation, Boys and Girls Club of Northwest Florida, and Autism Society.

"Giving back to the communities that we serve has always been a top priority for us," said David Costa of Costa Enterprises McDonald's. "McCafé with a Cause offers the opportunity to give back throughout the year to many deserving organizations in our area."

About McCafé

McDonald's launched McCafé in the U.S. in 2009 and the collection includes signature blend coffee, iced coffees, espresso-based drinks (mochas and lattes), blended-ice beverages (smoothies and frappes), triple thick shakes, as well as limited-time seasonal offerings.

About Costa Enterprises McDonald's

The owners, managers and crew members of David Costa Enterprises are dedicated to making your McDonald's visit a pleasant experience. Operating 19 McDonald's restaurants throughout Northwest Florida, Costa Enterprises is committed to community involvement, equal opportunity employment, fast service and hot fresh food. For the latest news and information, visit mcdmc.com or facebook.com/CostaMCD.

#